Life Journey Essence & Core Values, Purpose & Mission
Invocation & Benediction, Calling & Commissioning, Creed

Updated 11/11/2025

Intent & Next Steps
Record Initial Invocation and Benediction
Explore the Life Journey Essence
Gain high enough perspective to see the context and Form – The Context and Purpose/Mission
Clarify Purpose and Mission
EnVision of the Form: The Portal – Platform – Programs
Create a Calling & Commissioning
Create values statement (check out the values statement in MM, my RGE)
Explore a Vow and Creed (check out my MM Vow & in Journey writings)
Create a sense of involvement in a movement for men's transformation (journeying together)
See what I wrote in MM for participation, it's a trust, a non-profit, find new word for member,
Create a transformational rosetta stone - lexicon of: jouneying – navigating, architect-builders of a new dawn, transform business terms – Cause 'Marketing', Chief Navigator…with sub title for clarity (COO)

ESSENCE OVERVIEW – Exploring, Experiencing, Expressing
Theme Overview (*the medium is the message)*
feels like a quest exploring, experiencing and expressing self, a souljourney garnering volition, love, wisdom; hinds feet in high places; self exploration and mastery; The path up and deep within; it's the light worker experience and heart warrior expression; expanding and manifesting; it's the hour glass centered from heart in the middle expanding upward 'of heavenly concern' and downward, 'of earthly use' and ever manifesting outward inward as the roles and outward as the domains

Life's Journey – Inner Pilgrimage: Exploring Self (Life Purpose, Profile-Path); Being the Explorer
Theme: *Know Thyself …(The inscription on ancient healing temples),* Becoming a skilled navigator
Feeling, Imagery, Lexicon: The (Hero's) Quest, the Soul's Journey

Life Architecture – Mastering Self, <u>Being the Architect</u> of your Character
Theme: *Know thyself and unto thine own self be true*
Feeling, Imagery, Lexicon: - Architect, Blueprint, Designing, Building

Living Legacy – Outer Quest EnVisioning and Manifesting; <u>Being a creator</u>
Theme: Paying it forward, lovingly serving & advancing humanity, living your legacy, creating destiny
Feeling & Imagery: -, paying it forward, lovingly serving and advancing humanity, living your legacy, creating destiny
Journey Outward = Quest, Adventures – Destiny
Architect of a New Dawn (What you are creating here)

ESSENCE DETAILS
Inner Pilgrimage: *Being the Explorer, Skilled Navigator* _____
Theme: *Know Thyself and Unto Thyself be True*
<u>Exploring Essence</u> (Oneself and Life, The soul and group soul, one's life and the One Life) –
Self-exploration (Life Purpose and Path)
Deciphering Compass Points of One's Character - the Soul's True North and Discerning Destinations
'A Life Review' "*Know thyself" (Was a sign above ancient healing temple doors)*
Exploring the Blueprint for building one's life and becoming the Architect of Creation
<u>Experiencing Authenticity/Integrity</u> – ***'Character'***

Decoding Destiny
Becoming the Soulful Navigator on the Course of Potent Possibility.
'A Vow of Values', … *and unto thine own self be true."*
Becoming the architect of your living legacy – *'designing castles in the sky'*

Expressing Self Mastery ***Being the Architect – of your character*** ----------

Being the Conscientious Captain of One's Life,
'A Creed of Consciousness' (Transmuting Physical, Transforming Emotional, Transcending Mental)
Becoming one's Full Potential in Roles of Life.
Being the Master Mason *building your temple on the ground'*

The Journey of Self Knowledge & Mastery

The Trinity of Transformation ▲ Transmute, Transform, Transcend,
Will – Garnering Volition - The Archetypal King/Queen Soulfully Serving, Grace-fully Governing
Wisdom – Garnering Illumination - The Archetypal Light Worker Serving Wisely
Love – Garnering Love - Archetypal Heart Warrior Serving Compassionately, Zen (Peaceful) Warrior
Add Camaraderie and you have the Archetypal Cross with Companionship's balanced connectedness

Outer Quest/Adventure – *Being a creator* _____

Theme: *Vision + Manifestation x Character = Destiny*

Exploring Outer Life Purpose

Discovering Passion, 'The Calling of Inspiration' *Dare something worthy*

Experiencing One's Mission & Vision

'The Commissioning of Aspiration', Being a creator *Fire in the Belly*,

Expressing One's Living Legacy – Being a creator

Being a Positive Influence in the Domains of your life
Being a Heart Warrior Advancing the Human Spirit
Being A Light Worker - Making a Difference with compassionate love and illuminated wisdom
Being a Visionary for Synergistic Solutions in an Age of Imagination: Models, Mosaics, Archetypes
Being a Catalytic Alchemist for Transformative Movements: Portals, Platforms, Programs

Invocation
In the name of the Creator by the power of Spirit, we invoke the right and perfect soulful presence in creating the life journey books.
We affirm that we are guided and guarded for manifesting these invitational insights for healing and transformation, self-exploration and mastery, inner and outer life purpose for advancing the human spirit.
We know that we are inspired to realize the most beneficent outcome for all. Thank you for the grace and miracles that flow through us and support our aspirations. And so it is.

Benediction
There, Lord, I'd like to thank you for all the inspiration and the experiences we've had throughout our lifetime to build it up to this moment. Thank you for bringing everything together.
It's the exact right time preparing the right people, the right technology, the right resources, everything our lives is enabled to help us make the difference, the content, the support systems.
All the things that we need to actually help men at this time in history, there's been no other better time in history where men need as much help as they do now. We have so many distractions, so many things going on to pulse in different directions.
With having the weight on top of our shoulders to be able to support our family, support communities, to support good morality, to also be more enlightened, to maintain spirituality and our family and our friendships.
And dear lord, there's so many responsibilities on us on top of Being healthy, mentally, physically, spiritually. So many things that come together to be able to create a good human being, but a lot of good man. So we want to support and facilitate that movement.
That direction, not by force, but by guidance, because there's so many that desperately are reaching out for this, this work, this content, the support systems, all the way from little, little boys, with boys and men, the need that help more than anybody else, all the way to teenagers, adults, grown adults, aged adults. Men of all ages are lost in so many ways, and we want to be able to provide that support with all the tools you've given us, the technology that allows us to create it in such an rapid pace, and also with extreme clarity with our thoughts, our experiences, and all the people that are going to be part of this process, please do your Lord God as every step of the way, allow us to be able to use this to be able to help others, but also to support our family and friends financially, but also give us an amazing canvas to paint on to, to be able to make the world a better place with the long lives that we have and
I say these things in Jesus Christ. Thank you.

A Blessing for Male Mentality
In the name of the Creator by the power of the Holy Spirit in and through us we consecrate Male Mentality as a blessed vehicle for men's full potential. We affirm Grace and miracles pour into and through this community of consciousness - a potent platform for divine possibility. We know that its founders are guided and guarded in its creation, called and anointed in its service. We thank you for all the men who are healed and transformed as: Spiritual Warriors – Sages/Magi, Kings – Companions. We are grateful that all that transpires is for the most beneficent outcome of all involved. May this service lift men individually and empower men collectively on the Sacred Journey And so it is. Amen

Reviewing the Journey of the MLJ, MLA, MLL: Resources, Services and Programs

Initially Men's Life Architecture was the focus, i.e. the 6 Roles with a supplemental Men's Life Journey and Living Legacy linked info.

As the writings evolved the model expanded to the to Men's Life Journey being the Context with the Inner Pilgrimage and Outer Quest being sequential on the journey; Self Exploration to Self Mastery to Living Legacy.

The MLA concept went from simply a static pass-through for GfM - to a Journey for men (and invariably the Life Journey Portal and Dashboard being for all, filled with resources and services for both.

With the creation of books and workbooks, in all media – MLJ's destiny is now a robust transformative portal, platform and program inviting to a (character) Creed, A Vow for Calling and Commissioning.

MLJ is thus now beginning to unfold its own Purpose and Mission and raise money to expand the writings (Patreon) and services (Crowd Funding).

MLJ will now be invoking a Transformative Movement for Men. The movement is no longer just a link to resurfacing the MM Part I – Why and possibly Part 2 What - it is inviting them to creating this Living Legacy for men. Yet the context is more than men in crisis, it is a call to self exploration, self mastery and helping advance the human spirit, it is now a much more soulful context – like the books.

MLJ can then seek through Crowd Sourcing to create a platform for gathering Resources-Services-Programs as well as promoting Men's programs (as I proposed in MM)

As my greatest passion is with the Life Journey Portal/Dashboard I am hopeful GfM can provide initial coaching and group mentoring services, while we build a Transformative Movement Men's Team. The delivery of the Dashboard services seems to intrigue Morgan as it's the zenith application of his Info Systems technology. He gets to explore the services we'd offer as he experiments using them for him.

Much of my life has focused on the Outer Life Purpose, Quests of Destiny, Visionary Adventures. This Portal – Platform – Program seems to most excite Morgan. It is where he can be perpetually creatively envision systemic synergistic solutions through New Vision. He can forever be supporting others' manifesting their visions and making a difference. He also believes that the larger crowd, government, foundation and NGO funding is through New Vision and the Trust.

My 1st priority is to see the writings up on MLJ, create income to keep all the writings being published.

A related priority is to see MLJ with the books and workbooks become programs and services and garner income for Morgan and me (and thus Kim).

The 2nd priority is to see the Life Journey Portal/Dashboard platform up to invite Crowd Funding to support us and build a delivery team.

The 3rd priority is to launch with Morgan the three parallel platforms:

3.1 Enterprise Launch and Development platform

3.2 New Vision (NGO?) and see us and the team funded to compile the models and mosaics that are sampled on the current Development Trust Services site.

3.3 The Trust – for engendering Transformative Movements Advancing the Human Spirit.

At some point when Kim has her freedom from the current work, she can Work on her Sacred Women's Passages, Youth Spirituality Book and her coaching practice.

Male Mentality seeks to support a Movement Renewing MenKind
Its impassioned intention was created by Troy DaRonco of Groups for Men and Douglas Moreton of Men's Life Architecture with assistance of Morgan Daniels.
Male Mentality's Purpose, Mission, Vision, and Values are a collaborative commitment of Troy and Douglas and represent the foundation of Men's Life Journey, Architecture & Legacy. To explore more of Male Mentality and a Movement Renewing MenKind please use this *link*. For more on the *Troy DaRonco* please use the link to his website and for the services of *Groups for Men.*

A transformative movement within men and by men is our -
Our Cause and Commitment
Hurt men hurt others. Healed men heal others. Mentoring is wisely seen as a core value, the 'Positive Aspirations and Archetypes' provide the context and content for men being the chain of grace, breaking the chain of pain. *Happy men help others.*

➢Through Resource Center all will find *tools and techniques* to support their and other's life purpose, significance, and legacy. It is a platform to provision people for 'building a new dawn'.

➢Through Life Architecture they will fully transit through - *freedom from to freedom to* – it is what magnetizes their life to make a difference in the world.

➢And then through Living Legacy they will be *Advancing the Human Spirit.* Its exemplary models will guide a new 'generative generation', and boomers are inspired to utilize experience for the greater good. Men can lead 'quiet lives of resentment and resignation, rarely moving when they see the light but when they feel the heat. Yet their pain is their entre to the Work and in time they become the light upon the hill for others to navigate Life.

As brothers, 'cohearts' - we create this passage from 'crucible to chalice' - 'pain to possibility and in turn potentiality'. This is the journey from causation to creation, from being a problem to becoming a solution.

Metal Sharpens Metal - A rising tide lifts all boats

Organizational Intentions (Male Mentality with Men's Life Architecture)

Igniting Change, Fostering Connection, Embracing Growth

Promote Healthy Masculinity: Our primary aspir- ation is to redefine and promote a healthy, positive, and inclusive masculinity that encourages emotional intelligence, empathy, and respectful behavior.

Mental Health Advocacy: We aim to be at the forefront of mental health advocacy for men, breaking the stigma surrounding seeking help and fostering an environment where men feel comfortable discussing their emotional well-being.

Education and Awareness: We aspire to provide educational resources, workshops, and seminars that address topics such as toxic masculinity, gender equality, personal development, and empowering men to be better versions of themselves.

Community Building: We seek to create a supportive and diverse community where men can connect, share experiences, and learn from one another, fostering a sense of belonging and camaraderie.

Empowerment through Knowledge: Our goal is to equip men with the knowledge and tools they need to navigate life's challenges, make informed decisions, and build healthy relationships.

Positive Role Models: We aspire to highlight and celebrate positive male role models who embody the values of empathy, respect, and responsibility, inspiring others to follow suit.

Product and Service Innovation: We aim to develop innovative products and services that cater to men's physical and mental well-being, fostering personal growth and self-improvement.

Social Responsibility: We are dedicated to giving back to the community through philanthropic efforts, supporting causes related to mental health, gender equality, and social justice.

Global Impact: Our ultimate aspiration is to have a global impact, contributing to a world where all individuals, regardless of gender, can live fulfilling and authentic lives, free from the constraints of harmful stereotypes.

Aspirations • *Male Mentality is a -*

Safe harbor for weary sojourners needing a retreat, a better ship, new skills and the ability to navigate life more successfully.

Academy for discovering wellbeing and fulfillment in all of a man's roles. It is for exploring mastery and expressing full-potential in life's domains and four core archetypes.

Healing Refuge from the past – it's anxiousness and sadness, it's fears and frustrations, hurts and unhappiness.

Campfire circle of brothers checking in and reconnecting with themselves and others, it's fellow journeyers sharing their trials and triumphs honestly, it's a place to be heard and to hear, to acknowledge and be acknowledged, nurture and honor.

Mountaintop Sanctuary for inspiration and aspiration.

Training Camp to augment capacities and garner tools for manifesting dreams. It's a platform for launching visions.

Community Lodge of kindred men and the organizations that support their full potential and fulfillment.

Our Values, Our Culture (Male Mentality with Men's Life Architecture)

1 **Respect:** Respect for oneself and for others is fundamental. This includes respecting personal boundaries, consent, and treating others with kindness and dignity.

2 **Emotional Intelligence/Fitness:** Being in touch with one's own emotions and empathetic towards the emotions of others. It involves being able to express emotions in a healthy way and understanding the impact of one's actions on others.

3 **Self-Confidence:** Believing in oneself and one's abilities without the need to dominate or belittle others. Healthy self-confidence is based on self-acceptance and self-improvement.

4. **Responsibility:** Taking responsibility for one's actions, both positive and negative. This includes acknowledging mistakes and working to make amends when necessary.

5. **Communication:** Effective communication involves not only speaking but also listening actively. It means being able to express thoughts and feelings clearly while also being receptive to the thoughts and feelings of others.

6 **Empathy**: Understanding and sharing the feelings of others. Empathy fosters connection and helps build healthy relationships.

7 **Equality and Gender Equity**: Supporting gender equality and recognizing that individuals should not be limited by traditional gender roles or stereotypes. A positive mentality promotes

fairness & inclusivity

8 **Vulnerability:** Being willing to show vulnerability and ask for help when needed. It's a sign of strength to acknowledge one's limitations and seek support.

9 **Resilience:** The ability to bounce back from setbacks and adversity with a positive outlook. Resilience helps individuals cope with challenges and maintain mental well-being.

10 **Self-Care:** Prioritizing self-care and well-being, both physical and mental. This includes activities like exercise, meditation, seeking therapy when needed, and maintaining a healthy work-life balance.

11 **Supportiveness:** Being supportive of friends, family, and partners in their goals and dreams. Positive mas>culinity encourages cooperation and mutual support in relationships.

12 **Positive Role Modeling:** Acting as a positive role model for others, especially for younger generations. This can involve demonstrating healthy relationships, respect for others, and emotional intelligence.

13 **Open-mindedness:** Being open to different perspectives, ideas, and experiences can lead to personal growth and a deeper understanding of the world

14 **Accountability:** Taking responsibility for one's actions and their consequences is a sign of maturity and integrity.

15 **Compassion:** Showing kindness and compassion toward others, especially those in need, is a virtue that can lead to a more empathetic and caring society.

16 **Adaptability:** Being able to adapt to changing circumstances and learn from challenges is a valuable trait that promotes resilience.

17 **Positive masculinity**: Recognizing that there are many ways to be a man and challenging harmful stereotypes and expectations about masculinity can lead to a more inclusive and accepting society.

19 **Supportive relationships**: Building and maintaining healthy friendships and romantic partnerships based on trust, respect, and mutual support is a key aspect of a positive male mentality.

20 **Personal growth:** Striving for continuous self-improvement and personal growth in various aspects of life, such as education, career, and hobbies, can lead to a fulfilling life.

(Not sure the following would be included, as this is the MM role.)

Our Vow

To Men & Boys, Members & Participants, the Community

At Male Mentality, we are committed to delivering unparalleled service and support to our valued clients. We understand that your trust in us is the cornerstone of our success, and we vow to uphold the following principles in every interaction and transaction:

1. **Empathy and Respect:** We pledge to approach every client interaction with empathy and respect, recognizing and valuing the diverse perspectives and needs of our clients.

2. **Excellence and Innovation:** We are dedicated to providing cutting-edge solutions and services that exceed your expectations. We continuously strive for excellence and remain at the forefront of industry trends.

3. **Transparent Communication:** We promise open and honest communication, ensuring you are informed every step of the way. We will provide clear explanations, answer your questions, and address any concerns promptly.

4. **Tailored Solutions:** Your unique needs and goals are our top priority. We will work closely with you to develop customized solutions that cater to your specific requirements.

5. **Privacy and Security:** Your confidentiality and data security are non-negotiable. We employ the highest standards of privacy protection to safeguard your information and maintain your trust.

6. **Accountability and Integrity:** We take full responsibility for our actions and decisions. Our team operates with unwavering integrity, adhering to the highest ethical standards in all our dealings.

7. **Continuous Improvement:** We commit to an ongoing process of self-assessment and improvement. Your feedback is invaluable, and we use it to refine our services and operations continually.

8. **Timely Delivery:** We understand the importance of your time. We promise to deliver our services and solutions promptly, meeting agreed-upon deadlines and milestones.

9. **Exceptional Support:** Our support doesn't end with a transaction; it's the beginning of a lasting partnership. We are available to assist you with any issues or inquiries long after our initial engagement.

10. **Community Engagement:** As a responsible organization, we vow to give back to our community and engage in philanthropic efforts that positively impact society.

By committing to these principles, we aspire to build enduring relationships with our clients, built on trust, mutual respect, and shared success. Your satisfaction and success are the ultimate measures of our performance.

Thank you for choosing Male Mentality as your partner in achieving your goals

Belonging & Building

Pledge

Dear Viewer, Prospective Member,

On the 'Organizational Values' & 'Vow" pages we commit to members 'best and highest' - it is our collective vow.

- The '**Member Pledge'** is your commitment to yourself to be your 'best and highest'. In the progression of *Be, - do – have* it is what we choose to Be – Wellness and Wellbeing, Balanced and Fulfilled, loving and compassionate, expressing our full potential in all our roles and responsibilities.

- It is your pledge to those you care about, work with and serve to aspire to Be what we shared in the 'Attributes and Archetypes' and 'Male Mentality – Positive Aspirations …'

- It is your pledge to make a positive difference in the world in all the domains of your life, profession, community, country – ever *Advancing the Human Spirit*

Please Electronically Sign and Date this Pledge.
We honor your commitments and deeply appreciate your Pledge. Welcome to Male Mentalities other Pledged brothers. -

Participate

To Participate in the Male Mentality Purpose and Mission, Goals and Vision for Men, Programs and Services -

☑ First, Please utilize all that's offered to support your aspirations and goals.

☑ Please explore with us your Life Purpose and its Mission/Vision, creating a Living Legacy for you, your family, your organization, while leading a life where the values of Belonging and Significance are Who you are.

☑ Next, Please contribute time and talent, resources and funds to support Male Mentality increase offerings and serve more men.

☑ Consider the Training Programs to be a Coach, Mentor, Group Facilitator, Specialty Mentor….

☑ Paying it forward through supporting others transformation is core to our Values and Mission. If called, please choose to be a Mentor through our Training Program, Online Classes and Facilitated Mentoring Groups. Mentorship is needed for young boys (and girls), young adults, people experiencing Passages in their life. Be it and serve.

Sponsor

Organizational Sponsor: Institutions, Corporations, Community Agencies…

☐ Organizations who wish to support the Mission of Male Mentality and its Vision for men can provide financial support and receive appreciation and recognition. It is also possible to provide pro bono staff support, gifts in kind.

☐ Organizations can provide Donor Advised Funding and help inaugurate or expand a Male Mentality Program or Service. or underwrite a project like the ReSource Center or Scholarship Support.

☐ You can explore a joint venture with us to found or fund a Male Mentality Specialty Program: Fathering, Grief Recovery, PTSD, Latinos, addiction-suicide prevention-anger management…

☐ Sponsor a Mentor training program for your organization.

☐ Utilize a Male Mentality allied organization's services to support your organization, like EQ for businesses.…

Commit, Connect, Contribute