Men's L· ife - Journey, Architecture & Legacy

Partnering with POWERPIVOT GROUPS FOR MEN and MALE MENTALITY

Updated 5/27/24

MEN'S LIVING LEGACY

Expressing Full Potential ➔

Building a Living Legacy

The King's Journey to Destiny –
The Extraordinary Adventure Manifesting One's Mission for Self and Other, Making a Difference and Advancing the Human Spirit

Rough Draft



Our Life's Domains

1. Expressing Capacity in all 'Our Life's Domains'

Having garnered increasing full potential in 'All One's Roles' this 1st section of Living Legacy focuses taking it out into the world and eing an positive influence in all the Domains of Your Life: home, community, institutions, work, professional association, fraternal order, schools, alma mater… Also supporting you uplift the group aspirations you identify with: gender, ethnicity, culture, race, disability, age... Plus helping advance the highest ideals of state and nation.

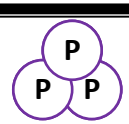
2. Living Legacy Support Plaform

The 2nd section describes Living and Leaving a Legacy for you, with your family, organization, business... Besides planning for Legacy you leave behind, there's the one you passionately live now. Living Legacy is about transformative service, 'fire in the belly' – Purpose – Mission – Vision now. What concerns are there for the world you influence, what Problems do you, you, your family and those you are connected towant to help solve. What is your Platform and Program?

LIVING LEGACY

3. Enterprise Launch & Development Services

An Innovation Incubation, Launch & Strategic Development Platform Ensuring a Triple Bottom Line
for Inventors, Entrepreneurs, Innovative Execs., Creative Mgnrs.



People, Planet, Profit

The 3rd Living Legacy section describes forthcoming services that facilitate incubating, launching and expanding your commercial (social) enterprise – 'Triple Bottom Line' (People, Planet, Profit). This is your comprehensive envisioning and manifesting your commercial aspirations from intraneurship to new social enterprises. As you'll soon explore we have decades of delivering resources, services and programs to aspiring entrepreneurs. Social enterprises are designed to make a positive difference in what and how they offer their products and services – for adding value to those within and clients/customers.

Sample Deliverables

- Business Concept Vetting
- Business Plan, Exe. Summary
- Financial Strategy, Financials
- Presentation Pitch Deck
- Phased Strategic Develop. Plan
- Team Recruit & Org. Culture
- Management Systems & Tools
- Capital Structuring & Formation
- JV's, M&A's, Licensing
- Compliance, Risk Mitigation
- Team Recruit & Org. Culture
- Marketecture
- Coaching, Mgmt. Mentoring

...

LIVING LEGACY

4. New Vision Charitable Trust

A Launch Platform for Building Legacies that Make a Difference

Organizations/Institutions; Communities; Enterprises; Planetary

Transformatively & Charitably Serving



Together - We Explore, Design and Launch New Visions – Creating Inspirational Models, Synthesized into Mosaics, and Sustainable Archetypes. We Provision Resources - Templates and Tools for Being the Change we Envision; Creating Collective Transformative Action. "Points of Light"

The 4th section is platform for manifesting your mission and vision for a non-profit project, a charitable initiative. Decades of experience in developing Strategic Solutions augment you clarifying the need/problem you wish to address and build (non-profit) program that implements your Vision. These services also facilitate your organization (place of work, school/alma mater, fraternal order, charity, professional association, workplace…) create an impactful destiny. As needed you can utilize the support services of the enterpise launch platform for phased development.

"A People Without a Vision Perish"

MEN'S LIVING LEGACY
Expressing Full Potential ➔

Building a Living Legacy

The King's Journey to Destiny –
The Extraordinary Adventure Manifesting One's Mission for Self and Other, Making a Difference and Advancing the Human Spirit

You
Our Life's Domains

Part 3 - Enterprise Launch & Development Services

An Innovation Incubation, Launch & Strategic Development Platform Ensuring a Triple Bottom Line
for Inventors, Entrepreneurs, Innovative Execs., Creative Mgnrs.

P P P
People, Planet, Profit

Rough Draft

Updated 6/1/24

Dear Coheart & Cohort,

The 3rd Living Legacy section describes forth-coming services that facilitate incubating, launching and expanding your commercial (social) enterprise – 'Triple Bottom Line' (People, Planet, Profit). This is your comprehensive envisioning and manifes-ting your commercial aspirations from intraneurship to new social enterprises.
As you'll soon explore we have decades of delivering resources, services and programs to aspiring entrepreneurs. Social enterprises are designed to make a positive difference in what and how they offer their products and services – for adding value to those within and clients/ customers.

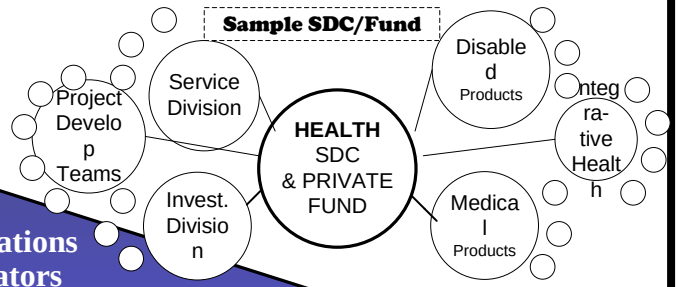
With Appreciation,
Love, Douglas

Table of Contents

Welcome Introduction
Purpose, Mission, Goals
Services and Programs

Capital Formation:
Structuring, and Integration

Business Brokers:
Acquisitions, Mergers



SDC's -
Strategic Development Corporations
Specialized Innovation Incubators
Expert Teams Launching Projects, Model Grids, & Investment Vehicles, i.e.:

The Investment Fund
Capitalizing Innovative Enterprises & Progressive Products

Innovation Research-Incubator
"Envisioning" what's possible, synergistically blending together the best technologies, prototypes, visionary models,

Innovations Launch Platform
"Manifesting" Innovations through strategic: planning, funding and alliances

Strategic & Business Development Center
"Empowering" Innovation Execution (Ramp-Up & Roll Out; Organizational Architecture; Programs & Service Design

Strategic Solutions
"Leveraging Core Challenges" into Key Opportunities: Dynamic Growth (core profit & diversification), Rapid Changes (technology, marketing, competition, regulation…)

Enhancing a Triple Bottom Line - "Sustaining" Profitability, People, Planet

Creating a Living Legacy
with Cause Marketing, Strategic Giving, Program Investments, Community Goodwill, Social Responsibility, Green Policies...

PURPOSE, MISSION, GOALS

Rough Draft

Updated 5/28/24

PURPOSE

- Facilitate inventive, innovative and imaginative people to achieve their heartfelt dreams.
- Support visionary entrepreneurs to realize their visions.
- Champion free enterprise and promote community economic development.
- Develop a synergistic system integrating multi-services for innovators, inventors and investors.
- Identify and inaugurate progressive, prototype projects and model institutions in all domains of life, that manifest visionary possibilities for the new millennium.
- Bridge dualities: money and spirit, commerce and spirituality, science and religion.

MISSION

In Order to Actualize Our Purpose and Create a Powerful Innovation Launch Pad We Continually Re-create -

- ✓ Model company that is ever Are-inventing@ itself so it may optimally do so for others.
- ✓ Vibrant company, born in a new millennium, seeking to serve others.
- ✓ Leading edge company in the hi-tech, synchronous, interactive, info-communication age.
- ✓ Organizational vehicle for individual initiative and team synergy to exponentially create.
- ✓ Institutional environment where expressing one=s unique gifts and full potential benefits all.
- ✓ A We can do - atmosphere that sees: opportunity in challenge; possibilities in problems.
- ✓ A Win-Win - commitment where integrity and responsibility are honored in word and deed.
- ✓ Multi-cultural model of unity within diversity (gender, age, race, ethnic origin, religion).

GOALS

1.COMPREHENSIVELY SERVE as a one-stop clearinghouse for inventors/innovators with financially tiered products and programs: Print, Media, Software, Nets, Workshops, Counsel...
2.RELIABLY AND HONORABLY PROTECT the proprietary rights of inventors and intellectual artists, and, with integrity, establish the optimum form of ownership, i.e., Inc., LLC... COMPETENTLY AND RESPONSIBLY ensure investors= capital works profitably for all.
3.WISELY CLARIFY development options through educational products and programs that provide innovators with an overview of choices and possible consequences, i.e., ALicensing?@
4.CREATIVELY SUPPORT AND EFFECTIVELY IMPLEMENT a broad array of services to support people to manifest their innovative ideas and inventive discoveries: creative enhancement, research & development, prototype design & testing, market & competition research, profitability projections, production, distribution, capital structuring & funding.
5.THOUGHTFULLY DESIGN AClient-congenial@ Resources C visually pleasing, invitingly simple (KISS), deftly diagramed B translating unfamiliar concepts, that Aspeak to the listening of customers.@
6.SENSITIVELY INAUGURATE quality and price tiers offering alternatives in expense and locale from: high profile firms to discounts with new professionals establishing a portfolio; graduate student classes to urban cottage industry; or local industrial park…

Serving & Partnering

Innovators, Visionaries, Early Adopters

- ➢ ***Inventors***
- ➢ ***Technology Transfer Officers***
- ➢ ***Entrepreneurs***
- ➢ ***Innovative Executives***
- ➢ ***Creative Managers***
- ➢ ***Progressive Investors***
- ➢ ***Venture Funders & Loan Officers***
- ➢ ***NGO Leaders***

Services & Turnkey Programs

One-Stop, Seamless & Synergistic Development

- ✓ ***Research & Incubate "Envisioning"***
- ✓ ***Launch Platform "Manifesting"***
- ✓ ***Development Services "Empowering"***
- ✓ ***Triple Bottom Line "Sustaining"***
- ✓ ***Solution Matrix - "Leveraging Challenges"***

Sample Deliverables

Business Concept Assessment
Business Plan, Executive Summary
Presentation Pitch Deck
Phased Strategic Development Plan
Management Tools
Team Development
Capital Structuring & Formation
Marketecture
Phased Development
Leadership Coaching, Mgmt. Mentoring
…

Overview of Additional Services & Programs in Enterprise Platfom

Updated 6/3/2024

Rough Draft

Envisioning, Manifesting and Empowering Life Enhancing Projects/Products Ensuring a Triple Bottom Line
A ***Seamless Ala Carte Services & Turnkey Programs, One-Stop, Synergistic Development*** Matrix for
Leveraging Challenges and Creating Dynamic Sustainability

Dear Explorer, Enthusiast,

Welcome to Enterprise Launch & Development - *Strategic Solutions for Inventors, Entrepreneurs, Innovative Executives, Investors & Innovators in every aspect of Commerce*. When fully developed it will serve as "An Innovation Incubation, Launch & Development Platform" for your inspirations and aspirations.

ENTERPRISE'S FRONT PAGE SYMBOL

The Main St. bank is the architecture of resources, programs and services supporting innovative success:
Living Legacy - is the foundation of millennial endeavors, 'making a difference.'
Triple Bottom Line – People, Planet Profit is built upon this culture of contribution.
The Pillars represent core programs & services.
The Trust Fund – is dedicating to protecting the investment of capital: intellectual, …
Specialized Innovation Incubators – serve the unique interests of each field of endeavor

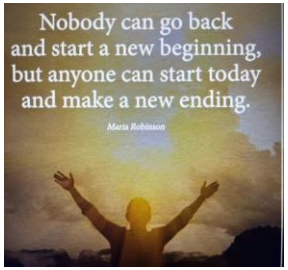
Additional Programs & Services

The Most Respected and Recommended Resources
The intention of this category is to vette, assemble and annotate the most respected resources for manifesting your vision, realizing your dreams. The most recommended books, videos, services, programs and online resources will be described and linked. The most supportive associations and societies, agencies and organizations will be prioritized and presented. Helpful links will be organized under each resource category to present instructive steps for new entrepreneurs, integrated in depth resources for leaders exploring new knowledge in running their enterprise or expanding on its products, programs and services. The breadth of resources for development is overwhelming that's why we sift through it for you.

Protecting Inventors & Innovators - In the mid 90's when we started a new technology incubation and development company Department of Commerce official was quoted as saying 95% of inventor support companies are scams. We will do our best to provide innovators with the safest links to protect their Intellectual Capital.

Mission Driven, Vision Inspired Companies with Integrated Culture and Values - Providing additional resources for companies who are committed to creating life-enhancing products and services are the focus of this array of resources.

Triple Bottom Line Sustainability - Special emphasis will be given in support of companies seeking a triple bottom line: people, planet and profit. Sustainability in of a company for its owners, employees, community and with concern for the planet is a high priority in the presentation of the forthcoming content.



Cause Marketing & Signature Publicity Campaigns - Another passionate commitment is helping brand an enterprises favorable public association, customer loyalty and media interest. The best resources to support your initiatives to make a difference and increase making a profit will be presented.

Strategic Giving & Investing - When a portion of your portfolio can be used to leverage the future of your business this is leveraged investing. Sometimes called Program Investments, for example a technology company could give money to a university laboratory that is likely generating a commercialized process that could be transferred to you. Similarly a portion of your institutional portfolio could be invested in related companies positioning them (with warrants, first rights of refusal) for mergers and acquisitions. There are lots of non- technology examples of how strategic giving and investing can leverage mission driven objectives.

Corporate Living Legacies - When you combine a purpose driven company, with a triple bottom line and a powerful cause marketing campaign you can not only leave an enviable legacy you can live it. Creating a Living Legacy is the result of the passion and power of the strategies noted above. It's exciting when all these components come together to create a critical mass in societal impact and corporate image. If corporate leadership can create a vision for the legacy they wish to create then it's possible to re-engineer this outcome and strategize how to leverage this outcome from its inception.

Spirit-at-Work - One other set of resources some innovators may find interesting concern spirit at work in a business. As there is a large shift in the population exploring spiritual principles and practices these interests have migrated into the work place supporting a corporate culture that includes fulfillment.

Navigation Bar

As you'll see in the development matrix on the pages below it will be an innovations resource center and someday "Seamless Ala Carte Services & Turnkey Programs, for One-Stop, Synergistic Development."
Innovations Incubator "Envisioning"
Launch Platform "Manifesting"
Development Services "Empowering"
Triple Bottom Line "Sustaining"
Solution Matrix "Leveraging Challenges"

LIVING LEGACY

Part 3 - Enterprise Launch & Development Services

An Innovation Incubation, Launch & Strategic Development Platform Ensuring a Triple Bottom Line

Envisioning, Manifesting and Empowering Life Enhancing Projects/Products Ensuring a Triple Bottom Line

A Solutions Matrix for Leveraging Challenges and Creating Dynamic Sustainability

P P P

People, Planet, Profit

Updated 6/3/2024

Rough Draft

Clients & Development Partners

Inventors, Innovators, Entrepreneurs, Imaginative Exec's., Investors, Loan Officers, NGO Leaders ….

Innovations Incubator *"Envisioning"*

Research & Envision

- Emerging Technology Commercialization
- Identify Symbiotic Process & Products
- Catalog Best Practices
- Project Prototypes
- Institutional Innovations
- Visionary Models
- Regional Innov. Grids Global Networks

Analyze & Leverage

- Project Analysis, Due Diligence
- Lab Tests & Prototypes
- Competitive & Market Analysis
- I.P. Strategy
- Profit Centers, Revenue Stream Projections
- Leverage Business Model, Critical Path to Exponential Expansion

Seamless Ala Carte Services & Turnkey Programs, One-Stop, Seamless & Synergistic Development Ensuring a Triple Bottom Line: Profit, People, Planet

Launch Platform *"Manifesting"*

Strategic Planning

- Coalescing Long Range Vision, Annual Goals,
- Preparing Phased Development Plans
- Creating Quarterly Plans Benchmarks for Tranchs
- Monthly Objectives, Wkly. Priorities, Daily Execution
- Coordinating Evaluation

Strategic Funding

Capital Structuring

- Private/Public, LLC, Inc, Trust, Cooperative
- Registration, Share Authorization/Issuance, Gov.&SEC Compliance

Capital Formation

- Debt/Equity Financing:
- Capital Integration: Seed, Bridge, Mezz.
- Capital Strategy: ROI, Succession, Exit
- Government Support Foundation Grants
- Bus. Plan & Power Point
- ProFormas, IPO's

Strategic Alliances

- Bus. Valuation; M&A's
- J.V.s, Partnerships
- Franchising & Licensing

Development Services *"Empowering"*

Business Develpmnt.

- Strategic Execution: RampUp-RollOut, Grow
- Financial Architecture
- Global Disty., Licensing
- Sales, Relational Mrkt.
- Legal Strategies
- Branding & Marketing, Publicity & P.R.
- Customer Service
- People Resources Staff Development
- Operations & I.T.

Organizational Architecture

- Values -Quality Culture
- Engaging Mission
- Agile Structure
- Dynamic Communications
- Attentive to O.D. Stages of Maturation

Programs/Services: Private, Public, NGO

- Design & Launch Programs & Services
- Events, Conferences
- Classes, Training, Webinars

Multi-Media Services

- Web Development,., Power Points, CDs, DVDs, Film, Graphics, Print Publishing

Advertising Services

Triple Bottom Line *"Sustaining"*

Sustain Profitability

- Regenerative Vision Compelling Mission
- Competitive Leading-the-curve, Outside-the-box, "Blue Ocean, "Flat Earth" Global Thinking
- Optimizing Growth, Core Profit v. Diversify
- Social -Viral Marketing
- Streamlining, Waste Reduction, Modernization

Sustain People

- Cause Marketing Signature Campaigns
- Strategic & Compassionate Giving
- Community Participation Public/Private Partnerships
- Proactive Customer & Stakeholder Care
- Employee Empowerment & Care, Servant Leadership

Sustain Planet

- Recycling, Waste Reclamation, Heat Recovery/Utilization
- Clean Emissions, Reduced Carbons
- Co-Generate Alt.Energy
- Green Buildings & Grounds
- Carpooling, Telecommuting

Solution Matrix *Leveraging Challenges*

- Leveraging Core Challenges into Key Opportunities
- Leveraging Dynamic Growth
- Enhancing Core Profit Centers Mix with Diversified Revenue Streams
- Facilitating Rapid Changes in: Technology, Market, Competition, Regulations, Resources

Special Programs

Dreams Unlimited

- Realizing Personal Dreams and Organizational Vision

Life Architecture

- Facilitating Authentic, Well-Balanced, Fulfilled Lives, Ennobling Character while Creating Living Legacies

Advisory Board

- Outsourced Second Opinion & Outside the Box Perspective

Special Services

The Trust Foundation

Corporate Legacy Program

Planetary Trust Investment Funds

Planetary Trust Holding Company

SDC's: Innovation Incubators

Industry Expert Teams Launching Projects, Model Grids, & Investment Vehicles

- Renewable Energy Green Technology
- Science, Hi-Tech, Computers
- Communications, Internet & Broadcast
- R.E. - Construction Residential/Commercial
- Community Development
- Transportation Auto, Commer.Public
- Manufacturing & Retail Enterprises
- Education, Info., Knowledge
- Health & Wellbeing Medial Technology
- Social Services Children, Families
- Edutainment, Art Travel, R & R
- Food & Nutrition Agriculture & Land Use
- Economic Development
- Global Stability, Geo-Political Equity & Cultural Harmony

Global Strategies, Local Solutions